



Battle of the SLAMs

Partnership Opportunities

The Moth's mission is to honor the diversity and commonality of human experience through the art and craft of true, personal storytelling. The Moth provides a vibrant, multi-layered platform to engage with audiences worldwide through over 600 live shows across four countries each year, presence on more than 500 public radio stations, and over 71 million podcast downloads annually.

What are StorySLAMs?

StorySLAMs are open mic storytelling competitions hosted in bars and theatres in 30 cities around the US, plus London, Melbourne, and Sydney. SLAM audiences range in size from 75 to 300. SLAMs are open to anyone with a five minute story to share on the evening's theme.

What is the Battle of the SLAMs?

As a 501(c)3 nonprofit, The Moth holds an annual fundraising drive, the Battle of the SLAMs, where each SLAM city competes to rally support for the mission of The Moth. The community with the highest mean gift from the most donors wins.

Regional audiences are asked to support the drive via live text-to-give pitches from the stage at SLAMs, as well as through emails and social media. The Battle runs for 5 weeks and culminates in a very special prize for the winning city - a free community workshop from Moth storytelling experts.



Partnership Opportunity

The Moth seeks generous local and national corporate partners to provide sponsorship for the Battle of the SLAMs, building support for The Moth within your community in tandem with individual donations.

All Corporate Sponsors pledging at least \$250 in support of their city's community will receive:

- Your company logo and website link on The Moth website
- Your company logo and website link on regional e-blasts in your local market for the months of October and November

Additional opportunities available for corporate donors providing \$1,000 or more in support, include in-event brand activations and opportunities for reach across The Moth social and digital platforms.

For more information or to provide corporate support for the Battle of the SLAMs, please reach out to jcepeda@themoth.org.